

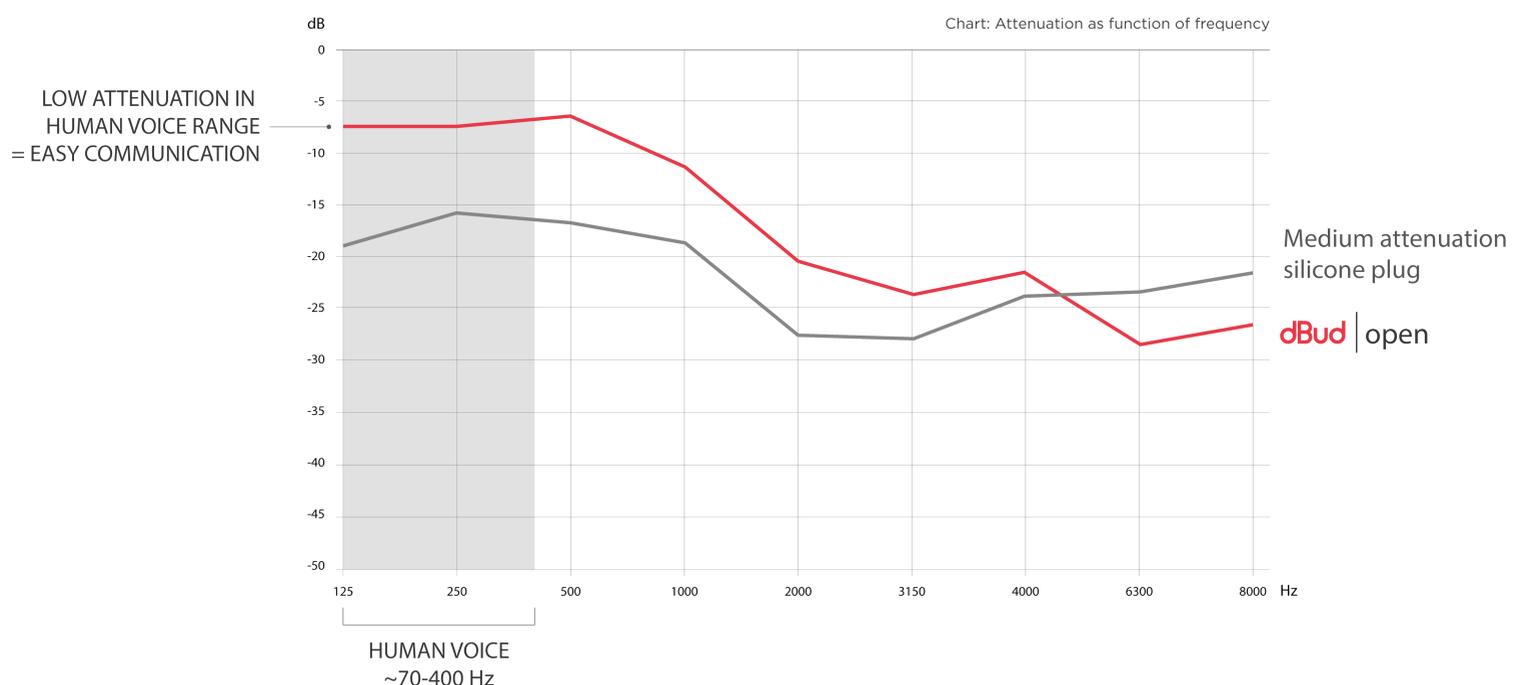
SMART ACOUSTIC FILTERING

Each volume setting has its own sound characteristics

Open setting -15 dB

dBud's open mode is designed to tone down background noise, while you're still being able to hear and communicate with people around you.

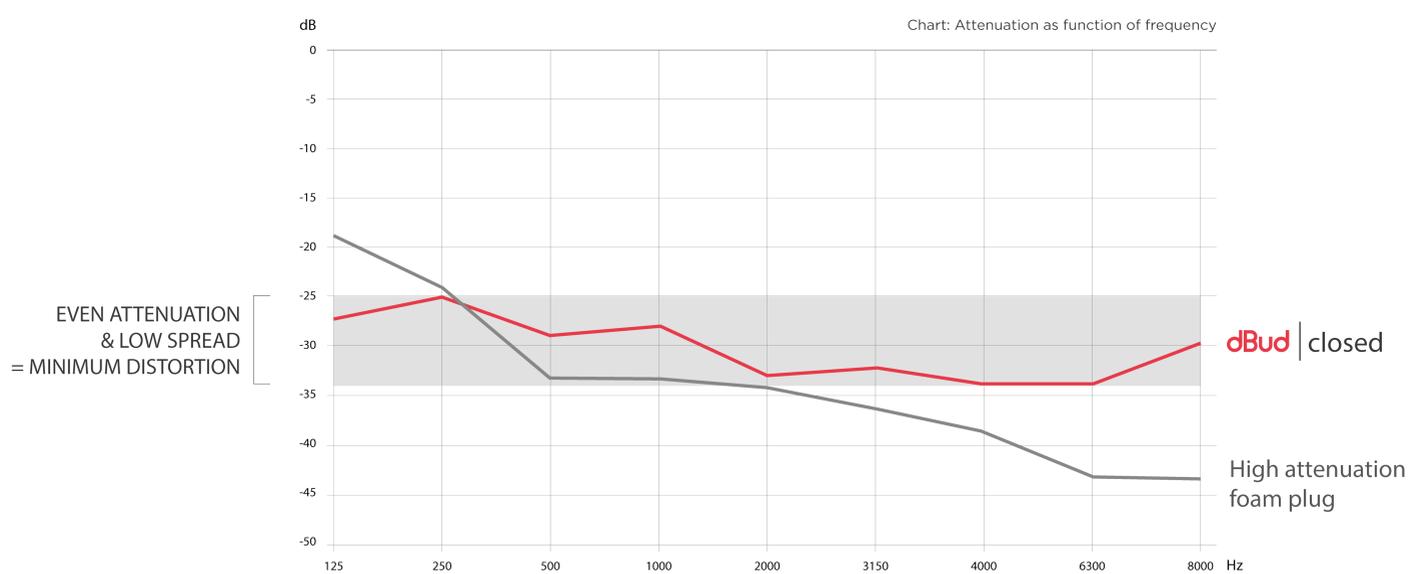
We achieve this by altering the attenuation curve so that frequencies in the range of 70-400 Hz (human speech) come through with less reduction, while other frequencies are reduced to a higher degree. We don't amplify human speech as such, but you'll be able to distinguish the voice of the person you're talking to more clearly, since much of the background noise is taken away.



Closed setting -30 dB

The usual problem with most earplugs is un-even attenuation, which causes distorted and muffled hearing as result. dBud's closed mode has a very balanced attenuation of around 30dB across the entire frequency spectrum. A flat attenuation curve means less distortion of the sound coming through to your ear, giving you the clearest possible listening experience but with significantly reduced volume.

Lower distortion is preferred in most situation as it brings a number of benefits - a clearer listening experience at music concerts being one, but also the fact that you can rely on dBud protecting your ears from all harmful noises across the entire frequency spectrum: Low, medium and high tones.

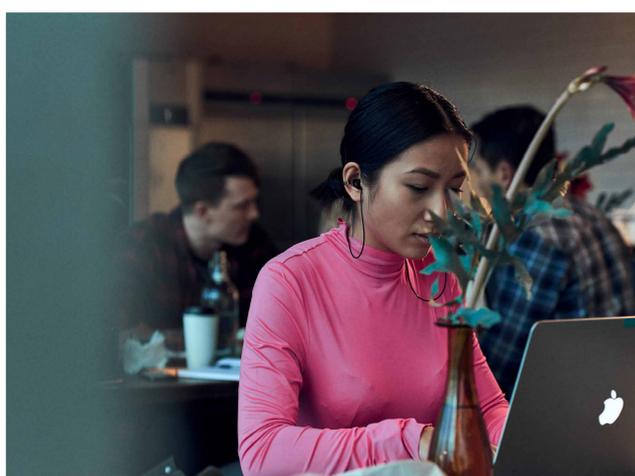
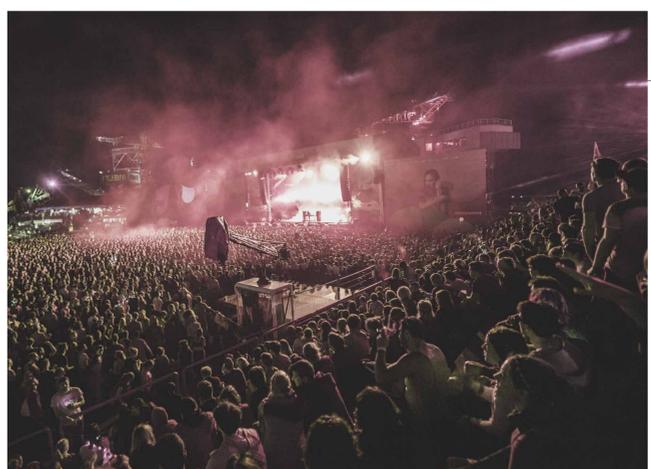


TURN DOWN THE VOLUME. KEEP THE QUALITY OF SOUND.

When it's loud. Like really loud.

dBud's purpose is not complete silence and isolation. dBud is designed to give you the best possible hearing experience while ensuring that harmful loud noises are reduced to safe levels. The compromise between clear sound and safe sound has been made a lot smaller.

Great for loud events like concerts.
Or when working in very high noise, and you need to hear what's going on around you.



In buzzing background noise.

Also in less loud surroundings, it's a bliss to plug in and tune out for calm and concentration.

How much noise you'll hear is of course dependent on the kind of noise you are in. Cafés and restaurants often have ambient noise levels at 80 dB, and that would obviously mean that no earplug with 30 dB noise reduction will block out all that noise.

But it can be enough for you to turn down background noise enough to a comfortable level for concentration. Or just to rest your ears from the noise we are exposed to daily.